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University of Montana

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MEDIA RELEASE

April 4, 1988

UM TO HOLD INTERNATIONAL BUSINESS FORUM APRIL 13

MISSOULA --

The University of Montana School of Business Administration will hold a free international business forum on "Changing Business Patterns in the Pacific Rim" Wednesday, April 13.

The forum, which will be 7-9 p.m. in the University Center Ballroom, will feature presentations by four UM faculty members.

Richard Dailey, a management professor, will discuss "China: Experiments with the Market Economy in the People's Republic of China." Maureen Fleming, also a management professor, will explore "Cultural Differences in Pacific Rim Countries: People's Republic of China, Taiwan, Hong Kong, Korea and Japan."

Nader Shooshtari, an associate professor of management, will address "U.S. Trading Partners in the Pacific Rim: A Case of Selected Industries." Teresa Beed, an associate professor of accounting, will talk about "New Zealand: A Resource-Based Economy's Struggle in the International Market."

After their presentations, the faculty members will encourage the audience to ask questions, exchange ideas and discuss travel experiences.

The evening will conclude with a reception in the ballroom.

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